



August 14, 2017

RE: Yukon High School Visual Arts Advertising

To Whom It May Concern:

Within the past several years Yukon High School has established itself as one of the up-and-coming visual arts programs in Oklahoma. Since 2013, students have been selected for multiple local, state, and national competitions and awards, and YHS senior portfolios placed 2nd (2015), 3rd (2017), 6th (2014), and 10th (2016) in the state of Oklahoma.

Unfortunately, the classroom operating costs exceed \$3,000 each year, and students are required to pay an "art fee" to ensure they have the necessary supplies for a high school arts curriculum; however, not all students have the financial means to pay this fee.

To help ensure that our classroom is properly funded, students enrolled in a visual arts class for the 2015 - 2016 school year are selling website advertising in order to raise funds for the art classes at Yukon High School. In order to lower the students' art fee, students who sell advertising will have 20% of their total ad revenue applied to their art fee balance.

The website, www.mrpayne.org, was launched in June 2013 to digitally display student artwork, promote art events in Oklahoma, and give students information on scholarships, workshops, and colleges. Since its conception, there have been over 45,000 visitors to the site and 138 people are currently subscribed via email for webpage updates.

Advertising will help supply the following:

- Consumable materials (paint, clay, canvas, etc.)
- Non-consumable materials (paintbrushes, tools, easels, display boards, etc.)
- Competitions
- Field trips

If you have any questions, or would prefer to make a donation rather than advertise your business, please do not hesitate to contact me.

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WEBSITE LAYOUT

www.mrpayne.org

YUKON HIGH SCHOOL ART

 View on Instagram

HOME ABOUT/CONTACT AP SUMMER ASSIGNMENTS ▾ COURSE DESCRIPTIONS ▾ GALLERY ▾ ART CLUB COLLEGE CENTER
CONTESTS HIDEAWAY PIZZA COLLAGE YUKON ART T-SHIRTS EXHIBITION AND AWARD HISTORY

Reserved for website content

Placement #1
(reserved)

Placement #2
(reserved)

Placement #3
(Ad will be visible when the reader scrolls down.
Different ad images will rotate continuously)

Placement #4
(Ad will be visible when the reader scrolls down.
Different ad images will rotate continuously)

Placement #5
(Ad will be visible when the reader scrolls down.
Different ad images will rotate continuously)

Subscribe to Updates via Email

Enter your email address to receive art updates from Mr. Payne.

Join 138 other subscribers

Subscribe

ADVERTISING & SPONSORSHIP CARD

www.mrpayne.org

288 x 100 (small rectangle)
\$40 (6 months)
\$75 (1 year)

288 x 200 (medium rectangle)
\$80 (6 months)
\$150 (1 year)

Choose the following:

Advertisement/Sponsorship Size

Small Rectangle (288 x 100 pixels) \$40 (6 months) \$75 (1 year)

Medium Rectangle (288 x 200 pixels) \$80 (6 months) \$150 (1 year)

AND

Advertisement/Sponsorship Placement (see back of this sheet)

Placement #2 \$10

Placement #3 \$0

Placement #4 \$0

Placement #5 \$0

Package Details:

Advertisement Size Cost \$ _____

Advertisement Placement Cost \$ _____

Package Total: \$ _____ (please make checks out to Yukon High School)

Name of Student Advertising Representative: _____ Date: _____

Contact Name: _____

Business Name: _____

Business Address: _____

Business Phone: _____

Contact Email: _____

Signature: _____